

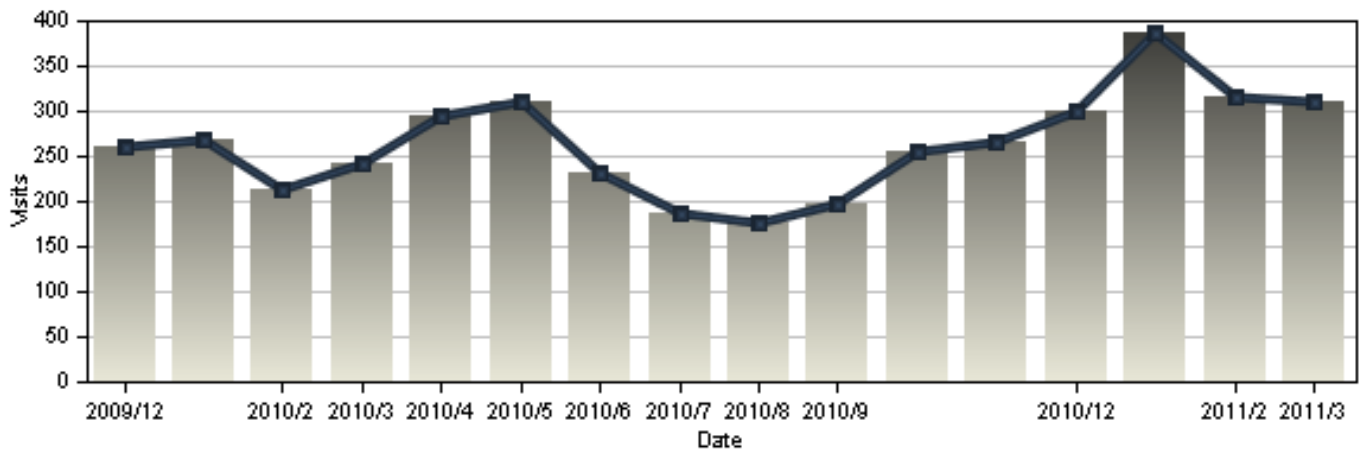
SEM Report

VetHubs.com

03/01/11 - 03/31/11

Traffic Trends

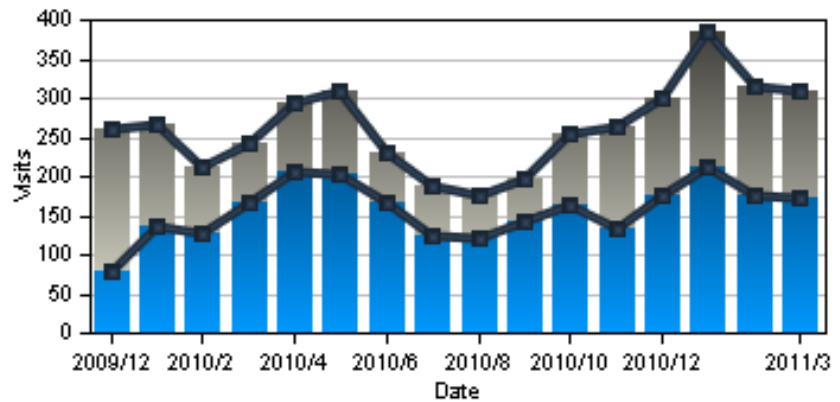
Total Visits By Month



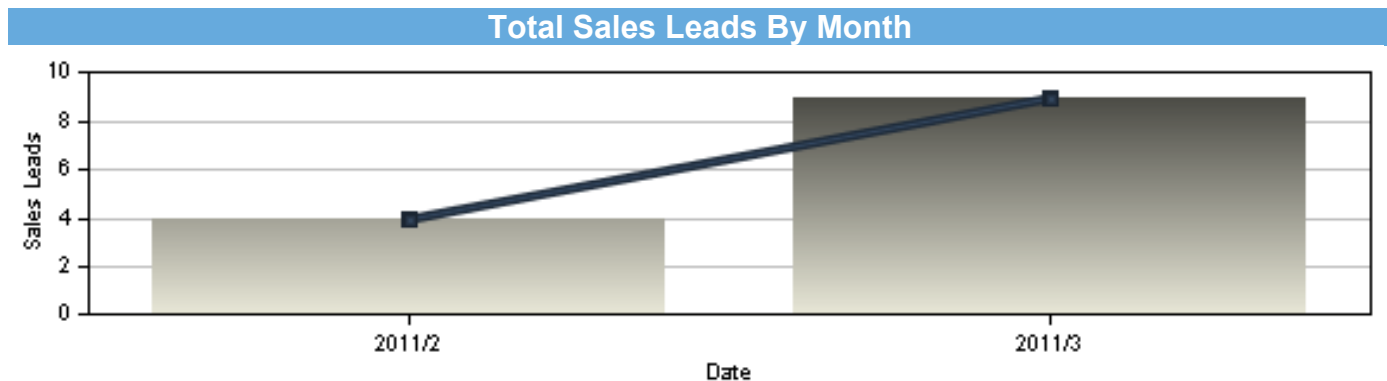
Visits By Medium



Organic vs Non-Organic Visits



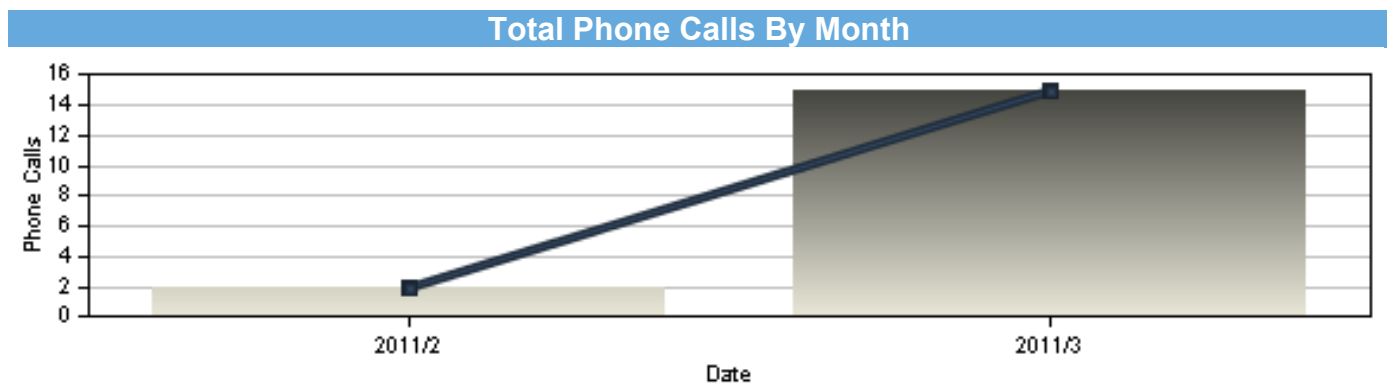
Sales Lead Trends



Date	ID	Lead	Source	Status
03/25/11	3506	Ottther Vets	Uncatagorized	Active
03/25/11	3505	Moore Vets	Uncatagorized	Active
03/25/11	3504	Alexandria Vet	Uncatagorized	Active

See the full list of sales leads for 03/01/11 - 03/31/11 in the Appendix of this report.

Phone Call Trends



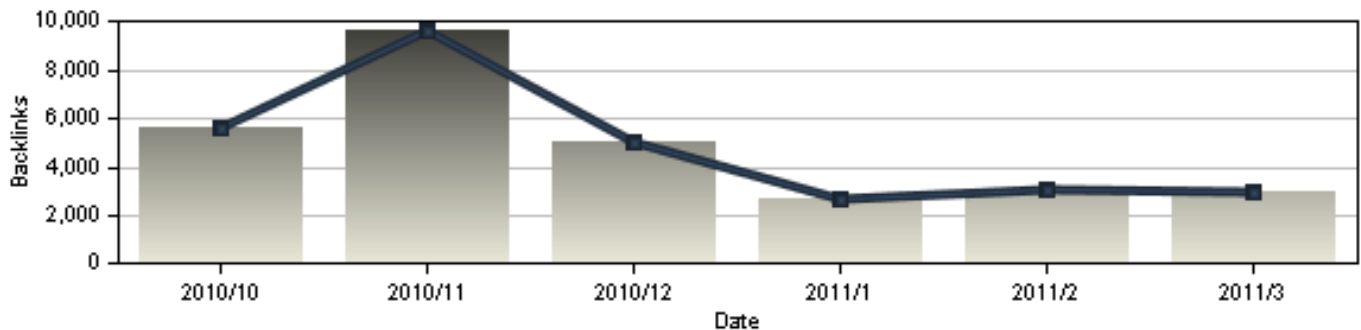
Call Start	Inbound Number	Caller Number	Status	Duration	Listen
2011-03-01 11:14:37.0	7032601932	1restricted	TRANSFER	2	Listen
2011-03-25 12:01:39.0	7032601932	17033492231	TRANSFER	50	Listen
2011-03-25 12:02:47.0	7032601932	17038557347	TRANSFER	49	Listen

See the full list of phone calls for 03/01/11 - 03/31/11 in the PPC Section of this report.

SEO Trends and Activity

Task Type	Number Completed
API Action	1
Article	15
Article Submission	7
Blog	9
Blog Comment	4
Blurb	12
Social Bookmark	50

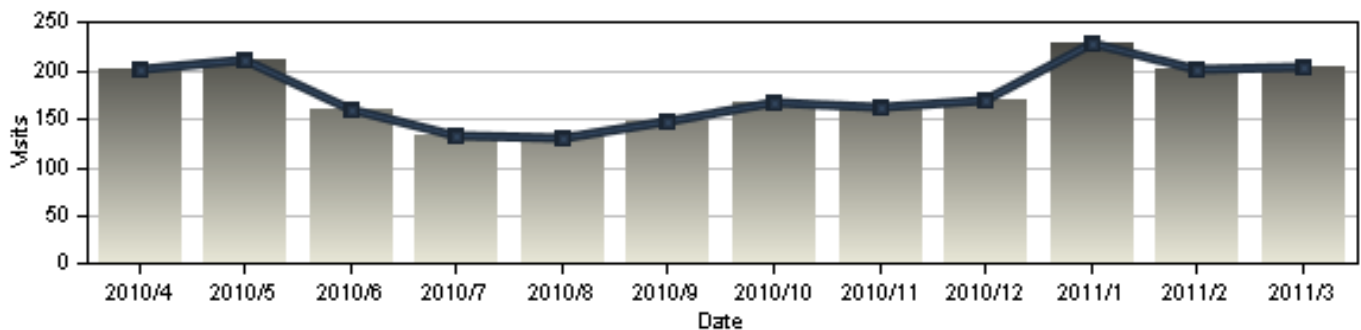
Total Yahoo Backlinks By Month



Rank and Links	
mozRank	5.2
Domain Authority	37
Backlinks (LinkScape)	1,622
Backlinks (Yahoo)	2,873

Google Page 1 Keywords
 marketing veterinary practice, vet marketing, vet website, vet websites, veterinarian marketing, veterinarian website, veterinarian websites, veterinary clinic websites, veterinary marketing, veterinary practice marketing, veterinary websites

Non-Branded Organic Visits By Month



Google SEO Keyword Detailed Statistics

Target Keywords

Keyword	Monthly Searches	30 Day Traffic	Rank Start	Rank Now	Rank Trend
find a vet	3,618	1	999	25	
vet marketing	147	3	999	3	
vet website	802	0	999	7	
vet websites	314	16	999	4	
veterinarian marketing	0	1	999	9	
veterinarian website	363	5	999	7	
veterinarian websites	285	29	999	3	
veterinary clinic website	300	0	999	11	
veterinary clinic websites	830	1	999	10	
veterinary hospital website	381	0	999	218	
veterinary marketing	1,531	4	999	8	
veterinary practice marketing	142	7	999	3	
veterinary website design	255	6	999	12	
veterinary websites	735	29	999	5	
vets website	250	0	999	32	

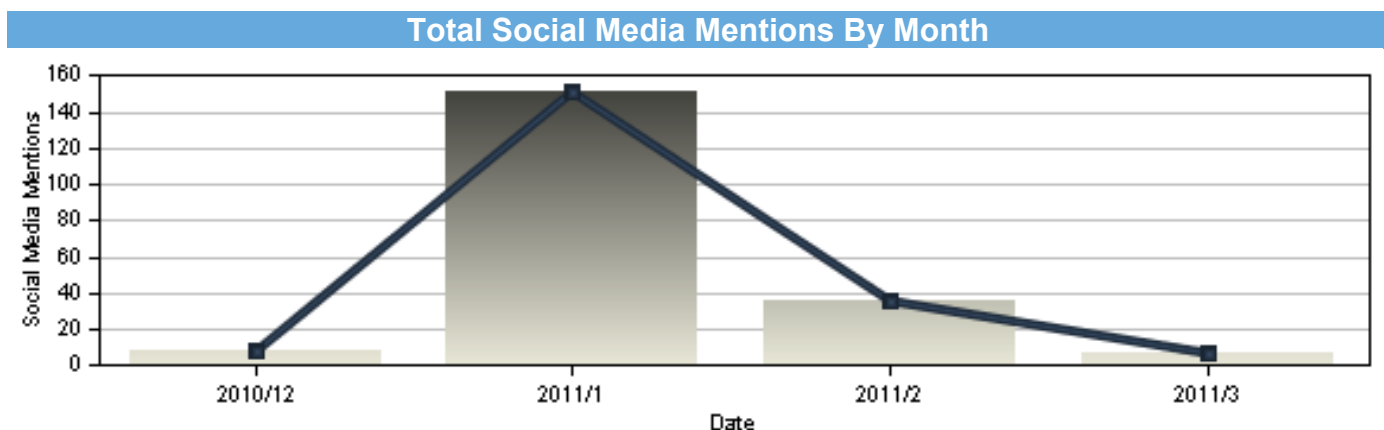
* Positions 1-10 = Page 1, Positions 11-20 = Page 2, Positions 21-30 = Page 3, etc, etc.

Keywords of Interest

Keyword	Monthly Searches	30 Day Traffic	Rank Start	Rank Now	Rank Trend
marketing veterinary practice	95	0	4	6	

* Positions 1-10 = Page 1, Positions 11-20 = Page 2, Positions 21-30 = Page 3, etc, etc.

Social Media Trends



Social Media Mentions

Date	Source	Title	Sent
03/29/11	twitter	Happy Monday! Learn more about us here: http://ow.ly/4nGV2 http://twitter.com/vethubs/status/79945472	
03/15/11	twitter	RT @vethubs: RT @baddogtweets: #FF @BigCatRescue @LFCDogGuides @mewmewmurphy @wantmorepuppies @bestpetboutique @DoggieOfTheDay @VetHubs @MyTweets4Pets http://twitter.com/bestpetboutique/status/07551488	
03/15/11	twitter	RT @weloveourpets: Paw Nation: Funny Animal Picture - I Can't See You, Monday http://aol.it/hpSALI #WeLoveOurPets http://twitter.com/vethubs/status/89415936	
03/15/11	twitter	RT @baddogtweets: #FF @BigCatRescue @LFCDogGuides @mewmewmurphy @wantmorepuppies @bestpetboutique @DoggieOfTheDay @VetHubs @MyTweets4Pets http://twitter.com/vethubs/status/06752256	
03/12/11	twitter	#FF @BigCatRescue @LFCDogGuides @mewmewmurphy @wantmorepuppies @bestpetboutique @DoggieOfTheDay @VetHubs @MyTweets4Pets http://twitter.com/baddogtweet/status/20240640	
03/08/11	twitter	Thanks for following!! @caninekingdom @luvpetleics @kcvma @pampered_pets1 @royalpetcarellc @petsmed http://twitter.com/vethubs/status/56119040	

See the full list of social media mentions for 03/01/11 - 03/31/11 in the Appendix of this report.

APPENDIX

Sales Leads

Date	ID	Lead	Source	Status
03/25/11	3506	Ottther Vets 703-234-2349	Uncatagorized	Active
03/25/11	3505	Moore Vets 703-234-2342	Uncatagorized	Active
03/25/11	3504	Alexandria Vet 703-883-2345	Uncatagorized	Active
03/25/11	3503	McLean Vet 504-234-2342	Uncatagorized	Active
03/25/11	3502	Fairfax Vet 703-888-4633	Uncatagorized	Active
03/25/11	3501	Falls Church Animals	Uncatagorized	Active
03/25/11	3500	Arlington Vet Hospital 703-234-2333	Uncatagorized	Active
03/18/11	3475	Animal Health Hospital	Uncatagorized	Active
03/18/11	3474	Animal Health 202-234-2342	Uncatagorized	Active

Call Details

Call Start	Inbound Number	Caller Number	Status	Duration	Listen
2011-03-01 11:14:37.0	7032601932	1restricted	TRANSFER	2	Listen
2011-03-25 12:01:39.0	7032601932	17033492231	TRANSFER	50	Listen
2011-03-25 12:02:47.0	7032601932	17038557347	TRANSFER	49	Listen
2011-03-25 12:03:46.0	7032601932	17038557347	TRANSFER	22	Listen
2011-03-25 12:04:15.0	7032601932	17038557347	TRANSFER	21	Listen
2011-03-25 12:04:42.0	7032601932	17038557347	TRANSFER	19	Listen
2011-03-25 12:05:08.0	7032601932	17038557347	TRANSFER	19	Listen
2011-03-25 12:05:43.0	7032601932	17038557347	TRANSFER	19	Listen
2011-03-25 12:06:03.0	7032601932	17038557347	TRANSFER	19	Listen
2011-03-25 12:06:40.0	7032601932	17038557347	TRANSFER	19	Listen
2011-03-25 12:07:09.0	7032601932	17038557347	TRANSFER	18	Listen
2011-03-25 12:07:23.0	7032601932	17038557347	TRANSFER	20	Listen
2011-03-25 12:08:00.0	7032601932	17038557347	TRANSFER	20	Listen
2011-03-25 12:08:25.0	7032601932	17038557347	TRANSFER	18	Listen
2011-03-29 07:00:23.0	7032601932	1restricted	TRANSFER	1	Listen

SEO Activity Details

Date Completed	Task Name	Task ID	Task Type
03/01/11	Blurb	309087	Blurb
03/01/11	Social Bookmark - brightwerks.com	317586	Social Bookmark
03/01/11	Social Bookmark - brightwerks.com	317587	Social Bookmark
03/01/11	Blog	309083	Blog
03/02/11	Article	309068	Article
03/02/11	Social Bookmark - blogmarks.net	319945	Social Bookmark
03/02/11	Social Bookmark - humsurfer.com	319944	Social Bookmark
03/02/11	Social Bookmark - mixx.com	318726	Social Bookmark
03/03/11	Social Bookmark - blogmarks.net	321320	Social Bookmark
03/03/11	Social Bookmark - brightwerks.com	321319	Social Bookmark
03/03/11	Social Bookmark - diigo.com	318725	Social Bookmark
03/04/11	Article Post - everyonesarticles.com	323228	Article Submission
03/04/11	Article	309069	Article
03/04/11	Blurb	309088	Blurb
03/04/11	Social Bookmark - humsurfer.com	322889	Social Bookmark
03/04/11	Social Bookmark - blogmarks.net	322888	Social Bookmark
03/06/11	Article	309070	Article
03/07/11	Article Post - articlelookup.com	325575	Article Submission
03/07/11	Blog	309071	Blog
03/07/11	Blurb	309089	Blurb
03/07/11	Article	309064	Article
03/07/11	Social Bookmark - diigo.com	325162	Social Bookmark
03/07/11	Social Bookmark - mixx.com	324040	Social Bookmark
03/07/11	Social Bookmark - blogmarks.net	324039	Social Bookmark
03/07/11	Social Bookmark - humsurfer.com	326509	Social Bookmark
03/07/11	Social Bookmark - diigo.com	328456	Social Bookmark
03/08/11	Article	309073	Article
03/09/11	Article Post - wowarticles.com	328796	Article Submission
03/09/11	Article Post - articledirectoryproject.com	330185	Article Submission
03/09/11	Social Bookmark - diigo.com	325161	Social Bookmark
03/09/11	Blurb	309090	Blurb
03/10/11	Blog	309085	Blog
03/10/11	Data Feed - SEOMoz Backlinks (50004)	331799	API Action
03/11/11	Social Bookmark - diigo.com	328457	Social Bookmark
03/11/11	Social Bookmark - humsurfer.com	326508	Social Bookmark
03/12/11	Article	309074	Article
03/12/11	Blurb	309091	Blurb

03/12/11	Article	309077	Article
03/14/11	Article	309075	Article
03/15/11	Article Post - thedailyobserver.ca	335540	Article Submission
03/15/11	Social Bookmark - blogmarks.net	337169	Social Bookmark
03/15/11	Social Bookmark - blogmarks.net	338435	Social Bookmark
03/16/11	Article	309072	Article
03/16/11	Blog	309076	Blog
03/16/11	Social Bookmark - humsurfer.com	339961	Social Bookmark
03/16/11	Social Bookmark - brightwerks.com	339960	Social Bookmark
03/16/11	Social Bookmark - humsurfer.com	338436	Social Bookmark
03/17/11	Blog Comment	334730	Blog Comment
03/17/11	Social Bookmark - blogmarks.net	337168	Social Bookmark
03/18/11	Blurb	309092	Blurb
03/18/11	Social Bookmark - blogmarks.net	342501	Social Bookmark
03/19/11	Blog	309079	Blog
03/20/11	Article	309078	Article
03/21/11	Blurb	309093	Blurb
03/21/11	Article Post - sooperarticles.com	340276	Article Submission
03/21/11	Social Bookmark - bukmark.net	341290	Social Bookmark
03/21/11	Social Bookmark - diigo.com	342502	Social Bookmark
03/21/11	Social Bookmark - mixx.com	341291	Social Bookmark
03/21/11	Social Bookmark - brightwerks.com	343755	Social Bookmark
03/22/11	Article	309067	Article
03/22/11	Article	309080	Article
03/22/11	Social Bookmark - diigo.com	343754	Social Bookmark
03/22/11	Blurb	309094	Blurb
03/23/11	Blog	309081	Blog
03/23/11	Social Bookmark - blogmarks.net	346108	Social Bookmark
03/23/11	Social Bookmark - brightwerks.com	344917	Social Bookmark
03/23/11	Social Bookmark - bukmark.net	344916	Social Bookmark
03/24/11	Article Post - articlefeeder.com	347851	Article Submission
03/24/11	Article	309082	Article
03/24/11	Blog Comment	338628	Blog Comment
03/24/11	Blog Comment	342728	Blog Comment
03/24/11	Social Bookmark - brightwerks.com	346109	Social Bookmark
03/25/11	Blurb	309095	Blurb
03/25/11	Blog	309084	Blog
03/27/11	Blurb	342893	Blurb
03/28/11	Blog	342871	Blog
03/28/11	Article	342872	Article
03/28/11	Social Bookmark - diigo.com	351339	Social Bookmark
03/28/11	Social Bookmark - bukmark.net	352636	Social Bookmark

03/28/11	Social Bookmark - humsurfer.com	354995	Social Bookmark
03/28/11	Social Bookmark - humsurfer.com	349036	Social Bookmark
03/28/11	Social Bookmark - humsurfer.com	347457	Social Bookmark
03/28/11	Social Bookmark - humsurfer.com	350205	Social Bookmark
03/28/11	Article	342873	Article
03/29/11	Blurb	342894	Blurb
03/29/11	Blog	342890	Blog
03/29/11	Social Bookmark - diigo.com	347456	Social Bookmark
03/29/11	Social Bookmark - brightwerks.com	352637	Social Bookmark
03/29/11	Social Bookmark - diigo.com	349035	Social Bookmark
03/29/11	Social Bookmark - bukmark.net	351338	Social Bookmark
03/29/11	Social Bookmark - diigo.com	350206	Social Bookmark
03/29/11	Social Bookmark - mixx.com	353841	Social Bookmark
03/29/11	Social Bookmark - humsurfer.com	353842	Social Bookmark
03/29/11	Social Bookmark - humsurfer.com	356165	Social Bookmark
03/31/11	Social Bookmark - blogmarks.net	354994	Social Bookmark
03/31/11	Social Bookmark - brightwerks.com	356166	Social Bookmark
03/31/11	Blog Comment	351543	Blog Comment
03/31/11	Blurb	342895	Blurb

New SEO Links

Date	Link URL
03/01/11	http://veterinariansworld.net/Need-veterinary-marketing-help.html
03/01/11	http://brightwerks.com/story.php?id=45671#discuss
03/01/11	http://www.brightwerks.com/story.php?id=45716#discuss
03/01/11	http://findveterinarianclinics.com/2011/03/01/veterinarian-websites-pr
03/02/11	http://www.mixx.com/stories/40785774/veterinarian_palm_city_a_review_o
03/02/11	http://blogmarks.net/link/3623811
03/03/11	http://brightwerks.com/story.php?id=46480
03/03/11	http://blogmarks.net/link/3623944
03/03/11	http://www.diigo.com/user/michael91/clinic34234
03/04/11	http://veterarianstoday.com/The-Need-For-Veterinary-Practice-Marketing
03/04/11	http://www.everyonesarticles.com/Article/Veterinarian-Marketing/315472
03/04/11	http://www.humsurfer.com/reviews-on-timberlane-vet-in-plant-city-flori
03/04/11	http://blogmarks.net/link/3624197
03/07/11	http://veterinarianreviewsnow.net/2011/03/07/get-valuable-information-
03/07/11	http://veterinariansworld.net/Get-all-the-info-you-need-from-vet-websi
03/07/11	http://articlelookup.com/index.php?page=article&article_id=396282
03/07/11	http://www.humsurfer.com/the-best-of-econ-river-animal-hospital
03/07/11	http://www.diigo.com/bookmark/http://www.fresnostateosr.com/2010/11/06
03/07/11	http://www.diigo.com/user/michael91/clinic32211
03/07/11	http://www.mixx.com/stories/41300157/the_passion_for_veterinarian_ways
03/08/11	http://findveterinarianclinics.com/2011/03/08/dont-let-your-competitor
03/09/11	http://www.wowarticles.com/6507/veterinarian-website.html
03/09/11	http://www.articledirectoryproject.com/vets-website/
03/09/11	http://www.diigo.com/user/michael91/plan32111
03/09/11	http://veterinariansworld.net/Do-your-research-on-veterinary-websites.
03/10/11	http://veterinaryprices.net/2011/03/10/essential-elements-of-veterinar
03/11/11	http://www.diigo.com/user/michael91/photos3211
03/11/11	http://www.humsurfer.com/vetentrian-web-sites-a-world-to-learn-about
03/12/11	http://veterinariansworld.net/Marketing-Firms-That-Specialize-In-Vet-M
03/12/11	http://veterinarianreview.net/2011/03/12/finding-some-reliable-vet-web
03/14/11	http://veterinarianlisting.com/2011/03/14/carefully-plan-your-veterina
03/15/11	http://thedailyobserver.ca/Community/NewsDisplay.aspx?c=129066
03/15/11	http://blogmarks.net/link/3625895
03/15/11	http://blogmarks.net/link/3625879
03/16/11	http://myveterinariandirectory.com/2011/03/16/growing-your-vet-practic
03/16/11	http://articleclick.com/Article/Find-A-Vet/1612924
03/16/11	http://veterinarianreviewsnow.net/2011/03/07/get-valuable-information-

03/16/11 <http://veterinaryvets.com/Using-Veterinarian-Websites-to-Your-Advantag>

03/17/11 <http://blogmarks.net/link/3626044>

03/19/11 <http://findveterinarianclinics.com/2011/03/19/growing-your-practice-on>

03/20/11 <http://findveterinarianclinics.com/2011/03/20/vet-websites-can-help-yo>

03/21/11 <http://www.sooperarticles.com/internet-articles/web-design-articles/ve>

03/21/11 <http://www.diigo.com/user/michael91/pennsylvania333>

03/21/11 <http://brightwerks.com/story.php?id=49448#discuss>

03/21/11 http://www.mixx.com/stories/42322805/vetsnc_and_the_things_to_learn?vo

03/21/11 <http://bukmark.net/bookmark/star-of-texas-vet-clinic-austin-concepts/>

03/22/11 <http://veterinarianlisting.net/2011/03/22/what-is-veterinarian-marketi>

03/22/11 <http://www.diigo.com/user/michael91/websites3222>

03/22/11 <http://veterinariantips.com/Veterinary-Clinic-Websites-A-Necessary-Ass>

03/23/11 <http://brightwerks.com/story.php?id=49934>

03/23/11 <http://blogmarks.net/link/3627364>

03/23/11 <http://bukmark.net/bookmark/home-page-veterinary-website-content-revie>

03/24/11 <http://bigveterinariandirectory.com/2011/03/24/veterinary-marketing-as>

03/24/11 http://www.articlefeeder.com/Business__Finance_and_Management/Veterina

03/24/11 <http://veterinarianreview.net/2011/03/12/finding-some-reliable-vet-web>

03/25/11 <http://veterinariantips.com/The-Internet-Is-Helping-Pet-Owners-Find-A->

03/25/11 <http://bigveterinariandirectory.com/2011/03/25/veterinary-clinic-websi>

03/27/11 <http://veterinariannow.com/For-The-Savvy-Veterinarian,-Website-Design->

03/28/11 <http://www.humsurfer.com/all-about-facebook-campaigns-veterinary>

03/28/11 <http://bukmark.net/bookmark/north-oakland-veterinary-hospital-learning>

03/28/11 <http://www.diigo.com/user/michael91/kissimme34242>

03/28/11 <http://www.humsurfer.com/navc-florida-and-discovering-more>

03/28/11 <http://www.humsurfer.com/affordable-veterinarian-in-charleston-south-c>

03/28/11 <http://www.humsurfer.com/marketing-vetereinary-online>

03/28/11 <http://veterinarianlisting.com/2011/03/28/how-do-you-make-your-vet-web>

03/29/11 <http://veterarianstoday.com/Vet-Websites-Helping-Families-Make-Big-Dec>

03/29/11 <http://findveterinarianclinics.com/2011/03/29/choosing-the-right-veter>

03/29/11 <http://veterinarianlisting.com/2011/02/26/the-difference-with-vet-mark>

03/29/11 <http://findveterinarianclinics.com/2011/03/08/dont-let-your-competitor>

03/29/11 <http://veterinarianreviewsnow.net/2011/03/07/get-valuable-information->

03/29/11 <http://bukmark.net/bookmark/new-vet-practice-marketing-discussion/>

03/29/11 <http://www.humsurfer.com/dr-kay-vet-boulder-a-new-world>

03/29/11 http://www.mixx.com/stories/43861285/rants_about_dr_broderious_vet_ks?

03/29/11 <http://www.humsurfer.com/my-little-rant-on-how-many-years-to-see-resul>

03/29/11 <http://www.diigo.com/user/michael91/20103424234>



03/31/11 <http://blogmarks.net/link/3630270>

03/31/11 <http://brightwerks.com/story.php?id=51715>

03/31/11 <http://veterinariannow.com/Reach-Pet-Owners-In-The-Community-Through-A>

* Data for 03/01/11 - 03/31/11

Social Media Mentions

Date	Source	Title	Sent
03/29/11	twitter	Happy Monday! Learn more about us here: http://ow.ly/4nGV2 http://twitter.com/vethubs/status/79945472	
03/15/11	twitter	RT @vethubs: RT @baddogtweets: #FF @BigCatRescue @LFCDogGuides @mewmewmurphy @wantmorepuppies @bestpetboutique @DoggieOfTheDay @VetHubs @MyTweets4Pets http://twitter.com/bestpetboutique/status/79945472	
03/15/11	twitter	RT @weloveourpets: Paw Nation: Funny Animal Picture - I Can't See You, Monday http://aol.it/hpSALI #WeLoveOurPets http://twitter.com/vethubs/status/89415936	
03/15/11	twitter	RT @baddogtweets: #FF @BigCatRescue @LFCDogGuides @mewmewmurphy @wantmorepuppies @bestpetboutique @DoggieOfTheDay @VetHubs @MyTweets4Pets http://twitter.com/vethubs/status/06752256	
03/12/11	twitter	#FF @BigCatRescue @LFCDogGuides @mewmewmurphy @wantmorepuppies @bestpetboutique @DoggieOfTheDay @VetHubs @MyTweets4Pets http://twitter.com/baddogtweet/status/20240640	
03/08/11	twitter	Thanks for following!! @caninekingdom @luvpetleics @kcvma @pampered_pets1 @royalpetcarellc @petsmed http://twitter.com/vethubs/status/56119040	
03/02/11	twitter	#WoofWednesdayWoofs @LFCDogGuides @mewmewmurphy @wantmorepuppies @bestpetboutique @DoggieOfTheDay @VetHubs @MyTweets4Pets http://twitter.com/baddogtweet/status/00766976	

Report created on 04/02/11.